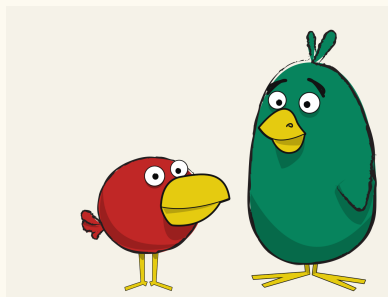


FRICK N' CHEAP

TWO BIRDS · EVERY DEAL · ONE SEAL – PARTNER ONE-SHEET



Frick N' Cheap is a character-driven deals brand: two cartoon birds review real products in short animated episodes and certify only what they *both* approve. Every featured product gets its own episode, a permanent deal card with a disclosed affiliate link, and distribution built for TikTok and Shorts. Produced end-to-end on an in-house animation pipeline – a finished branded episode in days, not weeks.

CHEAP – THE YES

The little red one wants everything. He finds the deals, pitches them shamelessly, and puts his name on the ones he loves: **Cheap's Deals**.

FRICK – THE NO

The big green one says no for a living. Almost nothing gets his certification – which is exactly why his shelf, **Frick's Picks**, means something.



When **both** birds certify the same product, it earns the seal – heard as “certified frickin’ cheap” – and a permanent spot on the certified shelf. Nothing misleading gets certified. Ever. That’s the whole reputation.

WHAT A PARTNERSHIP GETS YOU

- ✓ A dedicated animated episode featuring your product – yours to share
- ✓ A permanent deal card on frickncheap.com with your affiliate link

- ✓ Character banter that makes specs memorable (quietness, capacity, fit)
- ✓ Honest, FTC-compliant presentation – content only, no coupon/PPC traffic

The CDB CO portfolio: FrickNCheap.com (flagship – all retail) · PintsPerDay.com (dehumidifiers) · HeatThenCold.com (sauna & cold plunge) · ThreeWheelsBetter.com (e-trikes) · BidetMatch.com (bidets) · StandUpEasy.com (home independence). US audience · launched August 2026 – partners get ground-floor placement and a video asset no other publisher can offer.

Watch the birds work: frickncheap.com

Partner with them: partner@frickncheap.com